

VOLUNTEER OPPORTUNITIES FOR OFFICE OF VP COM

College of Performance Management: Social Media Coordinator

The Office of the Vice President- Communications has a volunteer opening for a self-directed professional to coordinate social media activities. This is a new initiative within the organization.

Responsibilities include working with the VP-Communications and CPM office staff to:

- Identify and select relevant social media channels.
- Coordinate and author material for distribution on the social media channels.
- Monitor social media metrics
- Provide recommendations on how to improve performance of social media efforts
- Find and grow our social media tribe

This is a great opportunity for individuals to learn from and interact with leading thinkers and practitioners in project management. It provides excellent, real-world training and experience on using social media to connect people within a professional community and demonstrate the value proposition of social media. The successful applicant will be organized, a good communicator and have outstanding time management skills. Experience with social media is preferred but not necessary.

For more information or to apply contact Don Kaiser, Executive Director of CPM at kaiser@mycpm.org